

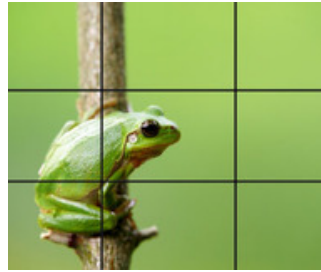
## Digital Video

44 terms

malfal1

Rule of thirds:

- Mentally dividing the frame into thirds horizontally and vertically to make a better shot



Wide shot-EWS

Everything (Subject+location)  
- small looking subjects



Medium shot-MS

Waist up  
- More detail, impression of location

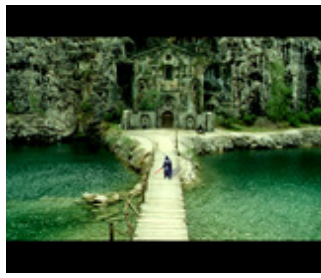




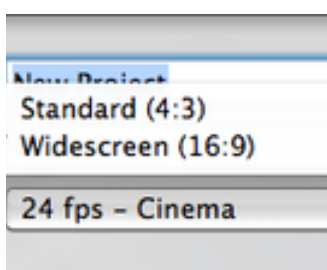
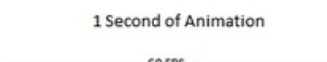
Close up-CU

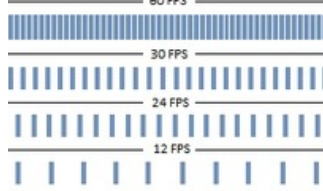
Shoulders up+  
- Lots of detail



<p>High angle shot</p>	<p>Camera above the subject</p> <p>- Subject looks small, weak, pitiful...</p>	<p>☆</p>
<p>Low angle shot</p>	<p>Camera below the subject</p> <p>- Subject looks powerful, tall</p>	<p>☆</p>
<p>Zoom</p>	<p>(+-)</p> <p>Mechanics of the camera lens changes to make the subject appear closer/further away; no physical movement/location change of the camera</p>	<p>☆</p>
<p>Pan</p>	<p>(&lt;~&gt;)</p> <p>Horizontally <b>pivoting</b> left/right; no physical movement/location change of the camera</p>	<p>☆</p>
<p>Tilt</p>	<p>(^)</p> <p>Vertically <b>pivoting</b> up/down; no physical movement/location change of the camera</p>	<p>☆</p>
<p>Dolly</p>	<p>(~~+ ~~~)</p> <p>Camera <b>physically moves</b> towards or away from the subject</p>	<p>☆</p>



Focus	Adjusting camera's lens to make the footage clearer	☆
White balance	Adjusting camera's color settings to match true white=all other colors "balance"	☆
Iris	Adjusting camera's lens setting to allow more/less light in	☆
Digital video	<p>Moving pictures electronically</p> 	☆
Video: Analog	<p>~~~~~</p> <p>Transmitting information continually</p>	☆
Video: Digital	<p>~~~~~</p> <p>Transmitting information in individual pieces</p> 	☆
Aspect ratio	<p>Ratio of a video's screen width (w) and height (h) dimensions (common= 4:3, wide screen 16:9)</p> 	☆
Frame rate	<p>Speed Video frames appear per second (<b>F.P.S</b>= Frames per second)</p> 	☆



Streaming video

- Transmits video files over the internet
- Little-no wait
- Ex: Youtube, Netflix <3, Vimeo etc.



Pre-Production

- Set parameters
- Make decisions about hardware, programs, etc.
- Write script and story board
- Audience+purpose



Production

- Take footage
- Set up equipment
- Save footage



Post-Production





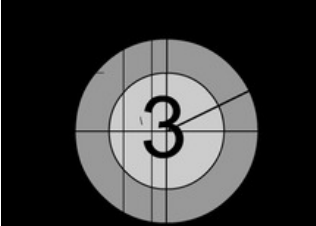
- Import footage
- Edit+make
- fix for client+formats



.MOV (\*)




Video format for  
Apple+Microsoft+Quicktime



.MPEG	<p>Video Format for DVDs</p> 	☆
.FLV	<p>Video Format for Adobe flash+Internet</p> 	☆
.WAV	<p>High Quality -CD Quality Music File</p> 	☆
.MPEG-4	<p>Popular Video Format (YOU Tube) used to store video and audio, and other data such as subtitles and still images. it allows streaming over the Internet.</p>	☆
.WMV (*)	<p>Low Quality Movie Format for Windows streaming</p> 	☆
Pre-Roll	<p>to start recording on a video device before the desired scene begins</p> 	☆

<p>Videographer</p>	<p>a career involved in the production of video material</p>	<p>☆</p>
<p>Graphic Designer</p>	<p>a career that involves designing or creating visual graphics to meet specific promotional needs</p>	<p>☆</p>
<p>Commercial Photographer</p>	<p>a career that involves taking pictures of subjects such as people, buildings or merchandise to be used in a variety of media</p>	<p>☆</p>
<p>Public Domain</p>	<p>Property rights that belong to the community at large, are unprotected by copyright or patent, and are subject to use by anyone</p>	<p>☆</p>



Fair Use	<p>the conditions under which you can use material that is copyrighted by someone else</p> <p>without paying royalties</p>	☆
Royalty-Free	<p>Prepared material (graphics, music, video, font etc) that can be used legally, without paying a fee to the artist,</p> 	☆
Essential area -TV SafeArea	<p>Boundaries within which contents of a television picture are sure to be seen, regardless of size differences in TV receiver displays</p>	☆
Trademark	<p>a name, symbol, or other device identifying a product; and its use is legally restricted to it's owner</p> 	☆
Composition	<p>the layout of everything in a frame</p> 	☆
Storyboard	<p>A sequence of drawings, typically with</p>	☆

some directions and dialogue, representing the shots planned for a movie



Tripod

Three legged stand that supports the camera. Tri means 3 and Three legged stand that supports the camera. "Tri" means 3 and pod means foot.



Scene

A dramatic unit composed of a single or several shots. A scene usually takes place in a continuous time period, in the same setting, and involves the same characters.



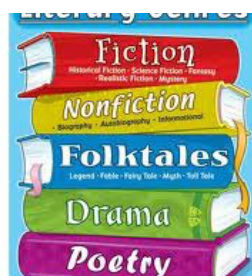
5 seconds

The amount of time that should be left at the beginning and the end of a recording as a safety buffer



Genre

Categories of media united by style, form, or content. Movie genres include are not limited to the following: Westerns, Film Noir, Drama, Comedy, Suspense



Shot

the basic building block or unit of film narrative; refers to a single, constant take





made by a motion picture camera; when  
you press record until you press stop

